

Christina Cappelletti, MSW, MA

Counseling, Program Admin, Public Relations, Events & Community Arts

Longmont, Colorado | SoulStudioArts.com | Christina@SoulStudioArts.com

Profile

Diversely-skilled, engaging and exceptional human services professional with extensive skills in counseling, events and program coordination, community outreach, marketing communications, creative arts and public relations in the promotion of individual and community vitality.

Experience

Counseling Supervisor

Boulder Valley Women's Health Center, Boulder, CO

Aug 2015 – Present

Counseling team member (Aug-Dec 2015); Counseling Supervisor (Jan 2016 to Present)

- Supervise counseling team of three regular counselors and four substitute counselors
- Offer gender counseling for clients interested in hormone treatment therapies
- Offer reproductive options and support counseling to clinic clients and partners
- Handle funding assistance calls for clients and related appointment set-up details and funder follow-through
- Participate in Administrative Team meetings and other clinic leadership matters as needed

Visual and Community Artist

SoulStudio Arts ~ Art&Spirit Creations, Classes & Consulting, Longmont, CO

Jul 2004 – Present

- Create community artworks & installations: grant writing, project & volunteer coordination, design, production
- Create mixed media artworks, including acrylics, oils, watercolors, inks, clay, digital, found objects
- Design logos, marketing collaterals, custom art and designs for print and web
- Coach businesses and organizations about strategic vision and communications needs
- Design and lead expressive arts classes, workshops, events, salons and retreats

Artist, Gallery Leadership Team

KCP Gallery, Marcelo Fernández and Tony Camp, Longmont, CO

Jan 2014 – Present

- Founding and member artist on voluntary leadership team at innovative community arts gallery in downtown arts district; coordinate community events, gallery shows, policies, facility management, hosting, marketing, public relations; engage in outreach and relationship building with visitors, artists, volunteers, donors and city partners; develop and implement special exhibits, marketing campaigns, volunteer/interns, business strategic planning; maintain monthly e-newsletters, regular social media postings, written and phone correspondence; handle spreadsheets, point-of-sale technology, customer relations and gallery arts and retail display organization; develop press relations and local businesses networking presence.

Programs Coordinator

Arts Longmont, Longmont, CO

Jan 2016 – Jun 2016

- Short-term part-time position working with director of traditional arts non-profit in downtown Longmont Colorado to transition programs coordination into consolidated position and expand intercultural outreach. Programs included full-time juried art gallery, regular artist gatherings, art shows, artist incubation projects, artist registry, annual concert and art shows series, annual local artists studio tour, volunteers program, eNews blasts, and annual fundraising events. Also created program and gallery marketing materials, including gallery show postcards and the quarterly *Arts Longmont Magazine*.

Program Developer, *CreatOVATION Colorado! 2016*

Longmont Downtown Development Authority, Longmont, CO

Aug 2015 – Dec 2015

Short-term program development contract work

- Designed the concept of an inaugural year-long series of creativity and innovation events culminating in a 2-day regional event, hosted by Longmont's Downtown Creative District. Also created transition documents for implementation.

Communications Coordinator

Multicultural Center, The Ohio State University, Columbus, OH

Sep 2007 – Mar 2012

Contract work to full time position (Adm Asst Sept-Dec 2007; Stratg Plan Jan 2008-Jun 2009; Comms Jul 2009-Mar 2012)

- Reporting to Directors of Center and Assistant Vice President for Student Life, planned and coordinated public relations and large-scale intercultural events for Center, including the Freedom Festival and Grand Opening of the Center in the new Ohio Union (Spring 2010 with over 3000 attendees); initiated and developed annual festivals; developed and administered communications, visual identity, ADA accessibility and professional presence policies; authored newsletters, reports and speaking points for Directors; coordinated marketing and outreach campaigns, supervised student interns; managed program budgets; interacted with all levels of campus hierarchy; served on and chaired Center and campus committees, including search, strategic planning and staff development; developed multimedia public relations and press materials; maintained website, email, weekly events announcements, archives and marketing display areas; utilized donor and program tracking databases; co-presented at conferences; designed staff development and team-building in-services.

Outreach Coordinator

Lavender Seniors of the East Bay, San Leandro, CA

Sep 2005 – Jun 2007

- Implemented board initiatives via education programs, marketing, networking, community arts and outreach events for seniors/elders: Lavender Scrolls Project, Lavender Lunches, guest speaker series, speakers bureau, open mics; initiated and implemented Cultural Competency Training and Certification Program for senior services providers: designed curriculum, recruited and trained volunteers, interfaced with providers and funders, delivered training, follow up, and reports.

Artist/Graphic Designer

Cheshire Designs/Cappelletti Designs/SoulStudio Arts, California, Ohio, Colorado

Jul 2004 – Present

- Initial year of SoulStudio Arts, part-time and ongoing community arts business to present day, see p.1.

Program Coordinator

Lambda Youth Project, Project Eden, Horizon Services Inc. Hayward, CA

Nov 1999 – Jul 2004

- Designed, coordinated and implemented high-visibility annual Bay Area community prom serving 500 high-risk youth with 100 adult volunteers; represented program to city funders and mayoral council; served as public relations officer for all LYP activities; designed and produced all marketing materials for LYP programs and events; facilitated weekly support groups for at-risk youth and friends; counseled youth and parents; hired and supervised support staff; trained youth activists; coordinated diversity sensitivity training for schools and community organizations; served as community educator for agencies, schools, colleges and city government to provide education and consultation regarding equity issues of youth; served as Vice Chair of Mayor's Coalition for Youth; served as community educator for *Progressive Research Training for Action (PRTA)*, Oakland, CA in curriculum design and provision of in-services statewide to assist Alcohol and Other Drug (AOD) agencies in developing, and implementing services for at-risk clients.

Interim Director

Counseling Center, Antioch College Student Services, Yellow Springs, OH

Jul – Aug 1999

- Temporarily assumed directorial responsibilities during search for new director, including co-chairing the search committee, supervising four employees, training the new Director and Advocate, and representing the Center on campus.

Advocate and Program Coordinator

Antioch College Sexual Offense Prevention and Survivor's Advocacy Program

Sep 1996 – Aug 1999

(Advocate and Counselor positions combined to full time position, but two distinct jobs)

- Provided counseling and interpersonal skills education to students and community members, mediated interpersonal conflicts, collaborated with Undoing Racism committee efforts on campus, trained and administered the *SOPP* Hearing Board and judiciary process, planned and coordinated community events, designed and produced all *SOPP* marketing materials, hired and supervised student interns, and served as public relations officer for all events and activities.

Counselor

Antioch College Counseling and Wellness Center

Sep 1994 – Aug 1999

- Offered individual, couples and group mental health counseling to students, designed and implemented community workshops and training, and assisted in planning and coordinating campus-wide Health and Wellness programs.

General Advocate

Artemis -- Center for Alternative to Domestic Violence, Dayton, OH

Jan 1994 – May 1994

- Offered crisis counseling to clients by phone, in person and in group formats; advocated for clients in court and with other service systems; supervised student interns; presented educational workshops to college classes; worked with fellow staff on workplace conflict resolution and designing staff retreat.

Hospice Camp Counselor

Lifecycles Camp, Hospice of Dayton, Dayton OH

Aug 1992, Aug 1993

- Served for two summers as a camp counselor volunteer for bereavement camp for children who have lost a primary caretaker. Participated in art, counseling, and other group activities with children, ages 7-16, and family members.

Academic Advisor

The Ohio State University, Columbus, OH

Sep 1989 – Aug 1993

Graduate Administrative Associateship

- Provided academic and career counseling to undergraduate students (pre-SWK, pre-EDU and Undecided students); taught survey classes; facilitated new student orientations; guest lectured on gender and race equality.

Group Therapist and Primary Counselor

Women's Residential Unit, *Maryhaven Treatment Center, Columbus, OH*

Sep 1990 – Jul 1991

MSW II field placement

- Counseled women with substance abuse recovery issues, individually and in group; designed and facilitated treatment plans; presented workshops to clients on women's issues and domestic violence; assisted Director with program development and grant writing.

Caseworker, Support Group Facilitator

CHOICES Domestic Violence Shelter, Columbus, OH

Jan 1990 – Jun 1990

MSW I field placement

- Facilitated community support group and in-house group sessions; counseled clients individually; organized client child-care; provided telephone crisis counseling; accompanied clients through legal, welfare and healthcare systems; helped women branch off from main support group to form their own peer-led support group; pursued chemical dependency training.

Client Advocate and Counselor

YWCA Protective Shelter for Battered Persons, Hamilton OH

Jun 1987 – May 1989

- Did intake interviews and crisis intervention in person and over phone; counseled women and their children individually and in group; advocated for clients during courtroom proceedings; presented workshops and in-services at schools and other services; wrote and published the agency newsletter; managed media relations; managed fundraising efforts.

Education

Arts Sabbatical, Mixed Media, Yearlong self-designed experiential arts education, Longmont, CO

CE, Digital Media, *Chabot Community College, Hayward, CA*

MA, Women's Studies, *The Ohio State University, Columbus, OH*

MSW, Social Work, Child & Family Clinical Focus, *The Ohio State University, Columbus, OH*

BPhi, Interdisciplinary Studies with Women's Studies minor, *Miami University, Oxford, OH*

Skills

Technology: Cross platform Mac & PC, Adobe Creative Suite Photoshop, Illustrator, InDesign, Dreamweaver, MS Access, Office, Excel, WordPress, MovieMaker, GarageBand, iPhoto, QuickBooks, iWorks, NextGen Healthcare EHR, Facebook, Twitter, LinkedIn, Flickr, Instagram, Constant Contact, Mailchimp, MadMimi

Arts: Acrylic, Oil, Watercolor and Enamel Paints, Charcoal, Pencil and Inks, Mixed Media, Egg Dyes, Fabric Dyes, Red, White, Polymer and Precious Metal Clays, Paper and Photo Collage, Plaster, Beads, World Percussion, Woodwinds, Movement, Dance and Performance Arts

References provided upon request